BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

Program Description

The BSTM program aims to produce graduates who are equip with competencies needed to execute both operational tasks and management functions in travel and tour services, research and MICE activities and other emerging tourism industry. It further aims to produce efficient, self reliant, competent and socially responsible professionals who will meet the demands of globally competitive tourism industry.

Program Graduate Outcomes

The BSTM Program is designed to achieve the following objectives:
1. Demonstrate up to date knowledge, skills and competencies required for effective practice of the tourism profession;
2. Develop the ability to perform work activities in planning, implementation and monitoring of tours, sales, MICE activities, effectively and efficiently according to the global standards of the hospitality industry.
3. Recognize the need for continuing professional growth and/or research especially in tour guiding in order to thrive in a highly competitive and diverse hospitality industry.
4. Confidently express oneself both in oral and written communication in order to serve the clients more effectively.
5. Use modern technologies and computerized reservation system responsibly and skillfully necessary in the efficient industry operation.
6. Establish smooth interpersonal relationships with others and implement sound risk management programs to ensure teamwork, organizational effectiveness, and company productivity.
7. Appreciate the uniqueness of Filipino hospitality while exercising openness in the midst of foreign influences in the hospitality industry.

Admission Policies

Students who wish to join the program must:
1. have a grade of at least 80 in all major subjects (new/transferees/shiftees);
2. pass the screening and interview.
3. Should have a score of at least 30 in USLS entrance exams.

Probationary Admission:
1. Students who fall short of the minimum requirements of the program but who exhibits seriousness of intent in pursuing the course may be accepted on PROBATIONARY status, on certain conditions.
2. Students on PROBATION must ensure close coordination with the Guidance Office to comply provisions of PROJECT STAY.
3. Students on PROBATION must maintain a grade of 80 or better in all of their major courses.
Retention Policies:

Students who wish to stay in the program must have:
1. a satisfactory grade of 80 in all major subjects;
2. no failed and/or dropped subjects of more than 9 units in one semester.
3. no failures in more than 2 major subjects in one semester.