

**UNIVERSITY OF  
ST. LASALLE**



INSTITUTE OF THE  
MOVING IMAGE



# DISCERNING OUR FUTURE

2022 VOTERS EDUCATION FILM FESTIVAL



@lasallebcd



La Salle Bacolod



usls.edu.ph

## RATIONALE:

In line with the statement of the De La Salle Brothers for the Upcoming 2022 National Elections, the University of St. La Salle – Institute of the Moving Image seek ways to creatively promote and educate everyone with the eight (8) Principles of the Catholic Social Teachings which would help us discern our choices for our future leaders.

## ABOUT THE THEME:

### DISCERNING OUR FUTURE: THE 2022 ELECTIONS

... *whoever seeks to lead must be able to:*

- *propose a vision that can unite the people in the pursuit of the common good*
- *possess the moral integrity needed to command trust from citizens and civil society*
- *have a proven track record of empowering the disempowered and underserved sectors of Philippine society.*

*For this reason, as Catholic educators in the Lasallian tradition, we are compelled to speak out to offer our Lasallian family, educators, and all people of good will, moral guidance in the form of ethical principles for discerning the kind of leadership our country needs and deserves. The principles we propose are not new. They belong to the heritage of Catholic Social Teaching which is intended to guide all forms of public and political engagement. Thus, we propose that voters ask themselves where each candidate stands on the following:*

**1. The promotion and defense of human dignity and rights for which society exists.**

*Does this candidate have a track record of support for human rights?*

**2. The promotion and defense of the common good which enables all to live with dignity.**

*Does this candidate work for social conditions that benefit all Filipinos or does he/she serve the interests of those close to him/her, the powerful few?*

**3. The promotion of solidarity, particularly for the poor and the vulnerable.**

*Does this candidate have a track record of aiding and empowering the poor and disadvantaged to build better lives rather than reinforcing dependency through dole-outs?*

**4. The promotion of subsidiarity which favors grassroots empowerment for social development over autocracy and authoritarianism.**

*Does this candidate engage government, civil society, and business in pursuit of the common good rather than relying on authoritarian measures?*

**5. The universal destination of goods – which obligates leaders not to hoard wealth (much less steal) but to ensure that no one goes hungry, naked, homeless, or uneducated.**

*Does this candidate present viable ways of ensuring a more equitable distribution of goods across the social spectrum? Is he or she responsible and transparent in the use of government funds?*

**6. Respect for truth and freedom of information.**

*Does the candidate take pains to ensure that citizens have access to truthful and reliable information on issues affecting the common good? Does he or she engage with media institutions to promote journalistic integrity and accountability rather than resort to coercion, censorship, threats, and fake news?*

**7. Stewardship of creation.**

*Does the candidate promote sustainable development for future generations of Filipinos?*

**8. Personal integrity.**

*Does this person’s track record in public service reflect his or her words? Is the candidate’s ability to lead and unite the country compromised by ethical misconduct in the past? Anyone can propose a better future – the question is whether he or she is working for that future even now.*

**READ THE FULL STATEMENT HERE:**



<https://discerningourfuture-eng.carrd.co/>

**GENERAL CRITERIA:**

**CATEGORIES**

<b>CATEGORY A</b>	<b>CATEGORY B</b>	<b>CATEGORY C</b>
<b>De La Salle Philippines (DLSP) Schools</b>	<b>Catholic Educational Association of the Philippines (CEAP) Schools</b>	<b>Open Category</b>
Open to all students currently enrolled in any of the De La Salle Philippines School (College & Senior High School)	Open to all students currently enrolled in any of the CEAP Member Schools (College & Senior High School)	Open to all (Non DLSP/CEAP School Students, Young Professionals, etc.)

*\*There is no limit to the number of film entries an institution can submit.*

**WINNERS AND AWARDS**

For the competition, finalists will be narrowed down to (10) from all the submissions in each category.

An appointed set of juries composed of (3) shall be the judges of the film based on the set criteria.

CATEGORY	AWARD	PRIZE
CATEGORY A	Best Film	P 10,000
	Jury's Choice	P 7,000
	People's Choice	P 5,000
CATEGORY B	Best Film	P 10,000
	Jury's Choice	P 7,000
	People's Choice	P 5,000
OPEN CATEGORY	Best Film	P 10,000
	Jury's Choice	P 7,000
	People's Choice	P 5,000

CATEGORY	AWARD	PRIZE
CATEGORY A	Best Screenplay	P 3,000
	Best in Music	P 3,000
	Best Cinematography	P 3,000
	Best Sound	P 3,000
CATEGORY B	Best Screenplay	P 3,000
	Best in Music	P 3,000
	Best Cinematography	P 3,000
	Best Sound	P 3,000
OPEN CATEGORY	Best Screenplay	P 3,000
	Best in Music	P 3,000
	Best Cinematography	P 3,000
	Best Sound	P 3,000

\* Certificate of Participation will be given to all Participants

**FILM RIGHTS AND ACKNOWLEDGEMENT OF RULES AND REGULATIONS**

1. Filmmakers who participate their films in this competition grant the organizers the right to screen their films at our venues and partners, as well as to publish all film-related pictures for the competition's or the film's promotion.
2. Upon completing the online application, filmmakers certify that they own the rights to their film/s and absolve organizers of any third-party complaints.

## DEADLINES

1. The film must be submitted on or before March 28, 2022, via [dof2022@usls.edu.ph](mailto:dof2022@usls.edu.ph)

## TECHNICAL REQUIREMENTS

1. Films can make use of any language. Be it in English, Tagalog, or any local dialect.
2. The film must be in line with the theme, Discerning our future: The 2022 elections.
3. The film's overall running duration, including the opening and closing credits, should be between 3 and 5 minutes in length.
4. The film must make use of their original music and must have all rights to soundtrack used.
5. Films must be made
6. Entries should have English subtitles
7. No profanity language.
8. Organizers have the right to disqualify any entries.

## WHAT TO SUBMIT

1. Accomplished entry form  
<https://form.iotform.com/220578263633458>
2. List of Names of the Participants and their respective roles.
3. Endorsement Letter from School Head (for Category A and B)
4. Photocopy or Scanned copy of School ID (for Category A and B), any valid ID (for Category C)
5. Entry Film's complete and final cut (Must be submitted in 1080p HD Resolution, MP4 File Format)
6. 30 seconds to a 1-minute trailer (In 1080p HD Resolutions, MP4 File Format)
7. Digital poster (1400 pixels x 2100 pixels at 300 dpi) - Portrait
8. Film synopsis

## REMINDERS:

- All entries must be produced within the year 2022.
- All entries must be premiered only for this contest and have not shown or have entered other film competitions.
- Contents of the film must be politically neutral. Must not promote/endorse/ include any party or candidates.
- Contents must stick to promoting the abovementioned Principles of the Catholic Social Teachings.

## COLLATERALS

- For OBB, Credits or Poster You may download the logos of USLS, IMI, and DOF through this link (to follow)

## LAUNCH AND PLATFORM:

- Virtual Launch will be on April 07, 2022 via Zoom and USLS Facebook Page  
All entries will be viewable on the official USLS Vimeo Account starting March 28, 2022 to May 15, 2022
- Virtual Awarding Ceremonies will be held on April 30, 2022 (feast of St. John Baptist de La Salle) via Zoom and Facebook Live

## FOR QUESTIONS AND CONCERNS:

Send an email to [dof2022@usls.edu.ph](mailto:dof2022@usls.edu.ph)